



SIMPLY RELIABLE

CUSTOMER QUALIFICATION DECK · 2026

Sreeram Engineering Works

Integrated foundry and precision machining for CV, off-highway, and industrial OEM programs. 25+ years of serial production from Coimbatore, India.

ISO 9001:2015 · IATF 16949:2016 · TÜV SÜD

KEY PARAMETERS

₹50 Cr

ANNUAL REVENUE

150 PPM

FIELD QUALITY

PPAP L5

ALL ACTIVE PARTS

200+

WORKFORCE

25+ Yrs

IN OPERATION

0 NC

LAST EXTERNAL AUDIT

OUR VISION

To be among the top three OEM suppliers in casting and machining – for every customer we serve.

We aspire to build a progressive, innovative, and trusted manufacturing organisation – one that India's most demanding OEMs choose first.

OUR MISSION

- Deliver total customer satisfaction through continual improvement in products, processes, and systems
- Meet challenging goals by investing in the right talent, experience, and technology
- Keep the customer's perspective at the centre of every decision
- Build a disciplined, harmonious, and goal-oriented work environment
- Operate with ambition, accountability, and a commitment to quality at every level

25+
YEARS IN OPERATION

6
OEM CUSTOMERS

Top 3
TARGET POSITION

SNAPSHOT

Est. 1996

MACHINE SHOP

Est. 2012

FOUNDRY

200

WORKFORCE

₹50 Cr

FY REVENUE

Coimbatore

LOCATION

AT A GLANCE

FOUNDRY

SG & Grey Iron

ISO 9001:2015 · 1-100 kg · 400T/month capacity
· ARPA 600 jolt-squeeze moulding + cold-box
cores

MACHINE SHOP

IATF 16949

HMC · VTL · CNC · CMM · specialist in hubs,
flywheels, housings, pulleys

INTEGRATION

Casting + Machine

In-house casting and machining under one
quality system – lower launch risk, single
accountability

MARKETS

CV · Off-Highway

Commercial vehicles, off-highway equipment,
industrial pumps & hydraulics

CERTIFICATIONS

ISO 9001 + IATF

TÜV SÜD certified · Last audit Aug 2025 · Zero
non-conformances found

QUALITY

150 PPM · PPAP L5

Customer-returned field quality · PPAP Level 5
on all active programs · ERP monitored

CAPACITY

400 T

MONTHLY CAPACITY

250 T

CURRENT OUTPUT

~38%

HEADROOM AVAILABLE

5 Weeks

STANDARD LEAD TIME

ISO 9001

CERTIFICATION

Est. 2012

IN OPERATION

CASTING CAPABILITY

- SG Iron and Grey Iron castings – all standard grades
- Part weight range: 1 kg to 100 kg
- ARPA 600 simultaneous jolt-squeeze flask moulding machine – 800×900×300 mm box, 35 moulds/hr, automated sand plant with PLC control
- Cold box core shooters – 12 kg and 25 kg units (3 machines)
- Inductotherm induction dual track furnace 1-tonne
- Automated sand plant with PLC control

INSPECTION & TESTING

- 25-element Metavis 108 N+ spectrometer with image analyser
- UTM – FSA 600 kN · BHN hardness tester
- ERP-integrated production and quality monitoring

CAPACITY

46

TOTAL MACHINES

60%

CURRENT UTILISATION

40%

HEADROOM AVAILABLE

3 Weeks

STANDARD LEAD TIME

IATF 16949

CERTIFICATION · TÜV SÜD

Est. 1996

IN OPERATION

MACHINING EQUIPMENT – 46 MACHINES

- **Makino HMC a81nx (3 units) – Flagship** · 630×630 mm pallet, 8,000 rpm, 136-tool magazine with auto tool-load station, 1,200 kg max payload
- **VMC (23 units)** · 12 × 4th-axis, 7 × indexing head, 6 × double-pallet, 2 × single-bed
- **VTL (7 units)** · 6 × Chuck Ø400 mm + 1 × Chuck Ø540 mm
- **CNC Turning Centres (9 units)**
- Automatic and manual dynamic balancing machines · Laser marking: 6 units
- Conveyor-type industrial washing machine · Millipore cleanliness testing

INSPECTION & TESTING

- CMM – Brown & Sharpe Global Series, 1500×900×800 mm
- MarSurf CD 140A contour tester · M400 surface roughness tester
- Millipore cleanliness testing with micro-particle analysis · Leak testing
- 2D height gauges · Presetter tool crib management

KEY METRICS

150 PPM

FIELD QUALITY (RETURNED)

Level 5

PPAP ALL ACTIVE PARTS

0 NC

LAST EXTERNAL AUDIT

Aug 2025

LAST AUDIT DATE

TÜV SÜD

CERTIFYING BODY

QUALITY SYSTEMS

CERTIFICATIONS

ISO 9001 + IATF 16949

Both divisions certified by TÜV SÜD. Last external audit August 2025 – zero non-conformances. Scope covers foundry and machine shop.

APQP / PPAP

PPAP Level 5

All active production parts have completed PPAP Level 5 submission. Control plans, FMEAs, and MSA studies maintained per IATF requirements.

SPC & TRACEABILITY

ERP Integrated

SPC monitored via ERP across production lines. Full SPC digital gauge integration on track for Q2 FY26-27. End-to-end part traceability maintained.

FIELD PERFORMANCE

150 PPM Returned

Customer-returned defect rate tracked per program. PPAP L5 containment across all parts. Continuous improvement cycle in place per IATF 16949.



FLYWHEELS – AT A GLANCE



72,000

UNITS PER YEAR

25+ Yrs

SUPPLIED TO ASHOK LEYLAND

2 OEMs

AL + YANMAR · ACTIVE PROGRAMS

TECHNICAL SPECIFICATION

MATERIAL	Grey Iron (GG25)
WEIGHT RANGE	20 – 80 kg
APPLICATION	Engine-to-transmission interface · CV drivetrain and agricultural engines
CRITICAL REQUIREMENTS	Face runout, bore concentricity, ring gear seating
CUSTOMERS	Ashok Leyland · Yanmar Engines
PPAP STATUS	Level 5 – fully approved · serial production

PULLEYS – AT A GLANCE



1,00,000
UNITS PER YEAR

2 Types
POLY-V · V-BELT CONFIGURATIONS

ED Coated
ELECTRO-DEPOSITION FINISH

TECHNICAL SPECIFICATION

MATERIAL	Grey Iron – Electro-Deposition (ED) coated finish
WEIGHT RANGE	2 – 30 kg
VARIANTS	Poly V Pulley, V Pulley – multiple configurations supplied
APPLICATION	Auxiliary drive systems – alternator, power steering, A/C drives in CV engines
CRITICAL REQUIREMENTS	Belt groove profile accuracy, bore concentricity, ED coat thickness uniformity
CUSTOMER	Ashok Leyland
PPAP STATUS	Level 5 – fully approved · serial production

BEARING CAP – AT A GLANCE



1,50,000
UNITS PER YEAR

±2 μm
REGISTER WIDTH TOLERANCE –
HELD IN SERIAL PRODUCTION

PPAP L5
FULLY APPROVED · SERIAL
PRODUCTION

TECHNICAL SPECIFICATION

MATERIAL	SG Iron (Spheroidal Graphite Iron)
WEIGHT	0.9 kg
CRITICAL FEATURE	Register width tolerance: ±2 microns – maintained in serial production
APPLICATION	Commercial vehicle powertrain – bearing retention and alignment
CUSTOMER	Ashok Leyland
PPAP STATUS	Level 5 – fully approved · serial production

HUBS – AT A GLANCE



25,000

UNITS PER YEAR

2 OEMs

CATERPILLAR + BULL MACHINES

Off-Road

HEAVY-DUTY APPLICATION
SEGMENT

TECHNICAL SPECIFICATION

MATERIAL	SG Iron (Spheroidal Graphite Iron)
WEIGHT	25 - 85 kgs
APPLICATION	Off-road heavy-duty vehicle axle and wheel hub assemblies
CRITICAL REQUIREMENTS	Bore diameter, bearing seat concentricity, face perpendicularity
CUSTOMERS	Caterpillar · Bull Machines
PPAP STATUS	Level 5 – fully approved · serial production



BRACKETS – AT A GLANCE



50,000

UNITS PER YEAR

4 Variants

SPRING · MTG · AUX · CSO

25+ Yrs

ASHOK LEYLAND RELATIONSHIP

TECHNICAL SPECIFICATION

PART NAME	Engine & Chassis Bracket variants (Spring, MTG, Auxiliary, CSO)
MATERIAL	Grey Iron
WEIGHT RANGE	2 – 20 kgs
APPLICATION	Commercial vehicle engine and chassis mounting systems
CRITICAL REQUIREMENTS	Dimensional accuracy on mounting faces; surface finish on mating surfaces; positional tolerances per Ashok Leyland drawing
CUSTOMER	Ashok Leyland
PPAP STATUS	Level 5 – fully approved, active serial production

SHARE OF BUSINESS

ACTIVE CUSTOMERS & DEVELOPMENT PROGRAMS

Ashok Leyland

Since 2000 · Commercial Vehicles

Yanmar Engines

Since 2022 · Agri / Industrial

PT Tech

Since 2024 · Power Transmission

Caterpillar

Since 2022 · Off-Highway

Timken

Since 2021 · Bearings

Bull Machines

Since 2021 · Construction

Isuzu

Under Development · 2025

Turbotech

Under Development · 2025

New Segments

Gen. Engg · Hydraulics · Auto



KEY PARAMETERS

80 - 95%

ON-TIME DELIVERY

150 PPM

FIELD QUALITY

5 Weeks

CASTING LEAD TIME

3 Weeks

MACHINING LEAD TIME

ERP

PRODUCTION TRACKING

CAPACITY & DELIVERY

FOUNDRY CAPACITY

400T / 250T Utilised

~38% headroom available for new programs. Standard casting lead time 5 weeks.

MACHINE SHOP CAPACITY

60% Utilised

40% headroom available. Standard machined part lead time 3 weeks.

LAUNCH SUPPORT

Integrated APQP

In-house casting and machining under one quality system. PPAP L5 capable. Faster NPI cycle with single-supplier accountability.

ERP & TRACEABILITY

Full Visibility

ERP-integrated scheduling, quality, and delivery tracking across both divisions. Digital SPC gauge integration in progress (Q2 FY26-27).

REVENUE OUTLOOK

INVESTMENT ROADMAP

FY 2026 – COMMITTED

Robotic Machine Shop

3 machining lines fully automated using robotics. Reduces manual dependency, improves cycle-time consistency, and scales output without proportional headcount growth.

FY 2026-27 – PLANNED

Industry 4.0 Implementation

Factory-wide digital transformation: online SPC with digital gauges integrated to ERP, real-time production monitoring, and data-driven quality decisions across both divisions.

FY 2026-27 – PLANNED

Green Energy Transition

Full facility transition to renewable energy sources – reducing operational cost, lowering carbon footprint, and aligning with the sustainability requirements of global OEM supply chains.

FY 2026-29 – GROWTH TARGET

Market Diversification

Expand into general engineering, hydraulic pumps, and automotive segments. Target 4 new customers per year. Revenue target ₹150 Cr by FY28-29.

FY 25-26 (Actual)	₹50 Cr
FY 26-27 (Forecast)	₹65 Cr
FY 27-28 (Forecast)	₹100 Cr
FY 28-29 (Target)	₹150 Cr

LET'S QUALIFY.

THANK YOU.

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SUMMARY

₹50 Cr
ANNUAL REVENUE

200+
WORKFORCE

150 PPM
FIELD QUALITY

PPAP L5
ALL PROGRAMS

6 OEMs
ACTIVE CUSTOMERS

0 NC
AUG 2025 AUDIT